

Digital Transformation Center, Nigeria

The Project

The Digital Transformation Center Nigeria (DTC Nigeria) is co-funded by the European Union (EU) and the German Federal Ministry for Economic Cooperation and Development (BMZ) and implemented by *Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ) GmbH*. The project focuses primarily on digitalisation and entrepreneurship. It aims to improve the capacity of the Nigerian economy to utilise digital innovations for growth and improve the innovation ecosystem. The end goal is to strengthen Nigeria's ability to leverage digital innovation across sectors.

The Challenge

Nigeria has strong digital potential and ambitious policy frameworks in place. Despite this, it ranked 118 out of 132 in the 2021 Global Innovation Index. There's a gap in support for scale-ups and MSMEs outside the tech sector. MSMEs form 96% of businesses but lack digital skills and access to tools. Unemployment remains high, contributing to poverty and unrest, especially among youth. Women face deeper barriers due to poor access, education, and gender inequality. Bridging these gaps is essential for inclusive, sustainable digital transformation.

The Approach

The project follows a holistic approach to digitalising the economy. It works with all stakeholders, with a focus on women and youth, in the digital ecosystem to promote the supply of and demand for digital innovation. Innovation centers, public and private service providers and consultants are empowered to support MSMEs with their digitalisation efforts. The project supports the government in implementing its policies and strategies for digitalising the Nigerian economy. In doing so, it promotes the long-term provision of digitalisation services for MSMEs, and, at the same time, positively contributes to the country's economic growth.

Focus Sectors



Green
Economy



Trade



Light
Manufacturing

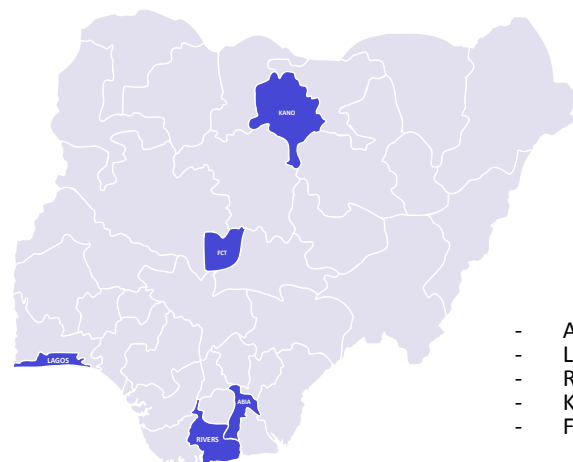


Project Name	Digital Transformation Center, Nigeria
Commissioned by	German Federal Ministry for Economic Cooperation and Development (BMZ), co-financed by the European Union (EU)
Volume	15 Million EUR (BMZ & EU Co-Fi)
Project Region	Nigeria
Political Partners	Federal Ministry of Budget and National Planning, National Information Technology Development Agency
Implementing Organization	<i>Deutsche Gesellschaft fuer Internationale Zusammenarbeit (GIZ) GmbH</i> .
Duration	August 2021 - January 2026

Four Thematic Areas



Locations we serve



- Abia
- Lagos
- Rivers
- Kano
- FCT

DTC Nigeria in numbers



Participatory Policy Implementation Framework (PPIF) pilot in **3** States



17 Participatory Formats (Policy Dialogues, Design Sprints) conducted.



NITDA Rule Making Portal **Upgraded** to improve participation in policy process.



359 Policy actors trained (data protection, rule making portal & artificial intelligence).



5 DIH's incubated
10 other ISOs upskilled in digitalisation services for MSMEs
5 Digitalisation Service Points with SMEDAN established



29 B2B digital solutions further developed.
55 Startups supported



Digital maturity assessment of **1600+** MSMEs across 10 states.



7000+ trained on digital skills
813 (75% female, 21% youth) entrepreneurs trained in digital processes and tools for business. Of which:
- **67%** increased business revenue
- **201** jobs created

Testimonials



I'm passionate about empowering rural businesses in Nigeria. As Co-founder of Xchangebox Solutions, we now process over 13,000 transactions per minute and empower 150 agents, 80% of whom are women. Thanks to DTC Nigeria, GIZ, and the EU, we're making real economic impact.

Abiola Jimoh
Co-founder, Xchangebox Solutions



Before the social media training, I struggled with running online adverts in order to reach my target audience. Now, I run targeted campaigns and reach markets beyond Nigeria.

Gloria Eruanga
CEO, Slidesbyego

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